

# Ford Saeks, Marketing and Sales Expert for Corporations, Associations, Small Business and Entrepreneurs

Making it today in business is tough, and in order to expand your position or dominate your market, you've got to have the right expertise. Drawing from over 25 years of "Street-Smart" experience, Ford Saeks specializes in helping his clients increase performance... double, triple and even quadruple sales... and reach greater success in their business and personal lives.

Ford speaks worldwide on increasing marketing results & sales performance, Internet marketing, e-commerce strategies and maximizing corporate and personal potential. His clients include startup ventures, entrepreneurs, corporations, associations, and convention groups interested in improving performance, gaining a competitive edge, and increasing profits.

Ford Saeks will show your audience how to make the most of every marketing dollar through innovative direct response and Internet marketing strategies. Thousands benefit from his television show "Profit-Rich Marketing", read his column in magazines and trade publications, and he's frequently interviewed on business growth topics. Just type "Ford Saeks" into Google. . . he's the real deal.



## Story Angles/Topics

An expert in both direct and Internet marketing, Ford is available to contribute content to media professionals working on marketing articles and interviews. In addition to the possible story angles listed below, Ford is an authoritative resource on custom marketing projects as well.

- *Using Traditional and Online Methods to Sell*
- *Why Branding is Important—and How to Do It!*
- *Web Design With Customers in Mind*
- *Sell Your Products and Services Online*
- *Your Marketing Mindset And Success*
- *SEO Tactics That Work*
- *Social Media Marketing*
- *Profit-Rich Communication*
- *Costly Marketing Mistakes*
- *Attendee-Boosting Marketing*
- *Information Marketing Basics*
- *Choosing Domain Names*
- *Getting Targeted Traffic*

**If you want a powerful presentation that makes a lasting impact,  
interesting sound bites, or real-world business expertise,  
call Ford Saeks at 316-942-1111 or 1-800-946-7804**



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