

Prime Concepts Group Wins Big in Marketing Competition— Earns Platinum and Gold Awards in Website and Product Design Categories

Wichita, KS—At the recent MarCom Awards marketing and design competition, Kansas-based Internet and direct-marketing firm Prime Concepts Group took home three of the top honors in the website and product design categories.

The company won the Marcom Awards' highest platinum honors for its design of The Emmerich Financial Group's website, as well as for the design of its own product, the Internet Profit Kit.

The winning streak continued with Prime Concepts Group winning a gold statuette for the innovative design of its own official website (www.PrimeConcepts.com).

"2007 was incredible for us at Prime Concepts, and this was a great way to end the year on a positive note," said Prime Concepts Group's President and CEO Ford Saeks. "We've come a long way since the first websites and products we created, and it's great to be recognized for our accomplishments. We had a lot of tough competition in these categories, so it means a lot to take home the platinum and gold."



The annual MarCom Awards is an international competition for marketing and communication professionals involved in the concept, writing, and design of marketing and communication programs and print, visual, and audio materials. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers.

About Prime Concepts Group, Inc.

Prime Concepts Group, Inc. is an Internet and direct-marketing firm that specializes in positioning people and their products and services for maximum profit using direct marketing methods and innovative technology solutions. For more information about what we can do for you, please visit our website www.Primeconcepts.com or call us directly at 1-800-946-7804 or locally at (316) 942-1111.

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