

## Prime Concepts Group, Inc. Wins Platinum Marketing Award at MarCom Creative Competition

**Wichita, KS**—Direct and Internet marketing firm Prime Concepts Group, Inc. of Wichita, Kansas, was awarded MarCom's Creative Awards' highest honor — the Platinum Award for outstanding public relations marketing. Prime Concepts Group, Inc. entered several categories, and won the Platinum award for its design and execution of client Randy Gage's Speaker Packet/Media Kit.

Platinum winners were recognized for their excellence in terms of quality, creativity and resourcefulness. All entries were judged by veteran industry professionals who look for companies and individuals whose creativity exceeds the highest standards of excellence and whose work serves as a benchmark for others.

Winners were selected from more than 200 categories in seven forms of media and communication efforts, including marketing, publications, marketing/promotion, public service/pro bono, creativity and electronic/interactive. More than 4,500 domestic and international entries submitted, with about 15 percent recognized as Platinum winners and 16 percent honored with Gold awards.

"We are very honored to have received this award," said Ford Saeks, president/CEO of Prime Concepts Group, Inc. "We're committed to exceeding our clients' expectations, and we don't stop until our clients are #1 in their markets. Receiving this recognition just confirms that we're on track... it's the icing on the cake!"

The MarCom Creative Awards is an international awards competition that recognizes outstanding achievement by marketing and communication practitioners.



### **About Prime Concepts Group**

Prime Concepts Group is a direct and Internet marketing and communications firm specializing in helping businesses attract customers and increase profits without wasting time or money on ineffective marketing. Subscribe to Ford's free "*Money-Making Marketing Tips*" ezine at [www.PrimeConcepts.com/ezine.html](http://www.PrimeConcepts.com/ezine.html)

### **Media Contact**

John Jeffries  
316-942-1111

Prime Concepts Group  
1807 S. Eisenhower St.  
Wichita, KS 67209