

"How To Get Targeted Traffic And Higher Sales ...In Less Than 27 Days"

101 Proven Tactics & Tools You Can Use to Build Your Information Marketing Business!—Guaranteed!

Dear Friend,

If you'd like to learn how to design your site for maximum sales, to attract a steady flow of targeted customers and get customers to buy more information product and services, then this might be the most important letter you'll ever read.

Here's why:

There are so many people selling all sorts of internet marketing related products that it can be difficult to separate what's good from all of the other crap. You cannot afford to waste your time, money and energy on 99% of it. Much of it is just plain B.S. sold by "get rich quick" schemers who just want to take your money and build up false hopes. Much of it is outdated, over-saturated, or too complicated for most people to understand and implement.

I know, because I own all of it.

Okay, It's not all crap.... there are a handful of respected Internet & Direct Marketing Experts that I admire for their straight-forward, no-nonsense, and proven strategies.

People like my friends and colleagues, Mark Joyner, Perry Marshall, Joe Vitale, Tom Antion, Yanik Silver, Alex Mandossian, and a few others... Oh, and of course... my strategic partner in several joint ventures...Randy Gage!

So what can you do?

Learn from someone who's actually making money online selling information products... and not someone just making money telling others how to do it. We sell several hundred thousand dollars worth of products and services in many industries and have clients all over the world. They range from entrepreneurs to fortune 100 clients...anyone

wanting to use the power of the Internet to get more customers and sell more products and services.

Each week I get several requests to share exactly how we do it. How to design mini-sites, improve conversion rates of landing pages, set up and manage google adwords campaigns--all with a single purpose-- to sell more information products and services using the leveraging power of the Internet.

You probably fit that category or you wouldn't be reading this site right now-- Right?

I love the consulting part of my business, but decided that a better way to help more people would be to do what I've been told that I do better than anyone... to explain complex internet marketing strategies in a way that you can put them in to action immediately to improve results.

People have been asking me for years... "Ford, you have created hundreds of products for other people, why not create more of your own..."

I've held out long enough, and recently produced the 12 Session Interactive Tutorial program called ***"The Internet Profit Kit For Information Marketers"***

It's perfect for:

- **Entrepreneurs**
- **Info-preneurs**
- **Professional Speakers**
- **Authors**
- **Seminar leaders**
- **Expert Coaches & Consultants; and,**
- **anyone who wants to develop and sell information products -- both physically & digitally delivered resources!**

If you have or want to create books, cds, special reports, digital downloads, seminars or coaching / consulting services along with the desire to earn lots of money with value-added resources then you need to take a serious look at what I've put together for you.

Now, I know you're probably skeptical. That's normal and healthy. Let me give you three good reasons I can back up what I claim.

Three Reasons To Believe What I Say

Reason one: We started marketing online over ten years ago. Like others, we immediately recognized the unique power of the internet as a marketing tool. Yet, we spent literally hundreds of thousands of dollars making more mistakes than I can list here to figure out what worked and what didn't. Things changed fast as the Internet grew and we adapted with it taking the good and dropping the bad. Along the way we identified the strategies, tactics and tools that created the best results and those are the foundational elements of the ***Internet Profit Kit for Information Marketers***.

Reason two: We sell all different types of products and services from at nine dollar e-book to high end Internet Marketing programs starting at \$5,000 and up —and everything in between. Our testing processes and experience selling such a wide range of products and services, with upsells, down-sells, autoresponder series, mini-sites, consumption emails, coaching programs, seminars, using Pay-Per-click advertising and through affiliate programs and other Internet marketing tools has given us the unique insight into what strategies work best.

Reason three: Just type my name "Ford Saeks", my company "Prime Concepts" or my strategic partner "Randy Gage" into Google's search engine and you'll see an example of our many sites. We have multiple deep content type sites that have hundreds of pages and over 150 mini-sites, a.k.a. sales letter sites promoting just one product or service—and they make money—lots of it!

The information you'll learn from this program cost me hundreds of thousands of dollars to develop and learn. It has also made us and our clients millions of dollars. It's the real deal.

You'll find it is unlike most other training program you've ever used. It outlines each lesson and segment in detail teaching you what skills you need, and how to develop them. It will show you step-by-step how to make money using the Internet and selling information products & services.

I know that people learn better and faster when they engage more of their senses. It's a fact that you'll learn this type of information better using interactive video tutorials, than just listening to an Audio CD. With each session, you get to watch, read an listen with the ability to pause, stop, review key points.

Plus, these play on your computer (Windows or Mac) so you can work on actually elements with the tutorials running-switching back and

forth to your other programs. I've also designed each session with Hot Links to online resources, advanced tutorials and more...

Each disc is clearly indexed and searchable, so you can easily find what you're looking for.

INTERACTIVE VIDEO TUTORIALS WALK YOU THROUGH EACH STEP OF MAKING MORE MONEY SELLING INFORMATION PRODUCTS & SERVICES.



Sample Screen Shot of Video Tutorial.
You can PLAY / PAUSE / SEARCH / HOT LINKS

Whether you're a professional speaker, author, consultant, entrepreneur or marketing executive—you'll be able to glean hundreds of ideas that will make you dramatically improve your results.

What you'll learn is not theory or conjecture. Everything has been developed in the field, from my personal experience as a direct marketer and entrepreneur for over 25 years.

My real forte is explaining the technical stuff in terms that you can understand and apply in your business for immediate results.

Here is a summary interactive Tutorials you'll get on the 12 CD-ROMS:

- ✓ 1. Getting The Most Out of the Internet Profit Kit**
- ✓ 2. Developing your Internet Marketing Action Plan. (I-MAP)**
- ✓ 3. Creating Your Product Pipe Line.**
- ✓ 4. How to Design Your Site to Enhance the Customer Experience.**
- ✓ 5. Building a huge opt-in email lists.**
- ✓ 6. Using Traditional Marketing to Get More Prospects & Customers.**
- ✓ 7. Generating People to Your Visit Your Site.**
- ✓ 8. Using Google and Other Pay-Per-Click Sites to Get Targeted Traffic.**
- ✓ 9. Growing Your Sales with Affiliate Programs & Joint Venture (JV) deals**
- ✓ 10. Improving Your Responses with Testing & Tracking tactics**
- ✓ 11. Outsourcing Secrets: Using off-the-shelf software to automate your online business.**
- ✓ 12. Putting it All Together to Make The Most Money!**



Warning: Do NOT buy any Internet Training unless it meets the following 3 criteria...

There is a lot of confusion surrounding our field. I want to give you 3 criteria or elements you absolutely, positively must have in any solution you obtain:

- 1:** Not just another ebook
- 2:** Not a bunch of regurgitated crap
- 3:** Updated and supported online.

You get at least 10 times your money's worth!

If you respond right away, you pay only ~~497 397~~ \$ **297**
You can't lose with our 100%,
ironclad, money-back guarantee



Ironclad money-back guarantee:

"Your satisfaction is guaranteed with our 100%, no-questions-asked, iron-clad money-back guarantee. If you aren't absolutely thrilled with the *Internet Profit Kit*, just return it within 60 Days and we'll refund 100% of your purchase price. No questions asked."

You can reach us toll-free at 1-800-946-7804 or direct at 316-942-1111. This isn't some third-party call center that takes messages--these lines ring direct into our offices and we handle each customer call and order with the attention it deserves.

Here's how to [order right now!](#)

If you respond right away, you pay only ~~497 397~~ \$ 297

To order Internet Profit Kit just click the button below

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1-800-946-7804 or 316-942-1111
<http://www.InternetProfitKit.com>

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