



LIVE Recording

with Randy Gage, Ford Saeks
and Joshua Shafran

Information Entrepreneur Intensive Home Study Course

**How to Create, Develop, Package,
Price, and Market Information Products
through Direct Mail, Display Ads, Talk
Programs, Dealers, and the Internet . . .**

**This home study course is the most comprehensive,
relentlessly-detailed, hands-on training ever produced, on
how to become an information entrepreneur & build a residual
income information marketing empire!**

This study course covers the entire gamut of things you must know to start up an operation from scratch, with little or nothing out of pocket, and build it into an ongoing money machine. Design the best product pipeline and business model for you;

- Author and create information products yourself;
- Package and price those products for optimum sales;
- Set up your backend systems and processes to handle business;
- Run the fulfillment yourself, or outsource it to others;
- Market your products through dealers, affiliates, and joint venture partners;
- Create and promote your own public seminars;
- How to make even a small list out perform much larger lists;
- Systemize things so the business runs on autopilot without you, once it's properly set up;
- Create ongoing cash flow as well as periodic HUGE paydays that suck in more money than most people will earn in a decade;
- Develop a continuing stream of new prospects to fill both your online and offline databases;
- Discover and evaluate potential niche markets;
- Know what kind of websites you need to sell different products and services;
- Find programmers and explain how to build these sites to produce the most sales at minimal cost;
- Work the search engines, pay-per-click sites, Overture and Google Ad Words programs to generate more traffic to your site cost effectively;
- Foster the growth of "hyper-responsives" in your database, so you can make money month after month.
- Write emotionally-charged, throat-grabbing, sales-generating copy for your marketing materials; and, Effectively sell all of your products and services through direct response marketing strategies to produce a residual income information marketing empire!

The Information Marketing Home Study Course is a LIVE recording featuring Randy Gage, Ford Saeks and Joshua Shafran. It includes a complete un-edited set of 48 audio CD's, massive 500+ page work-along binder, and Randy Gage's Copywriting Course. Get it today for only \$1,997.

Prime Concepts Group
1807 S. Eisenhower St. ~ Wichita, KS 67209 USA
1-800-946-7804 or 316-942-1111
www.PrimeConcepts.com

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Card Number _____

Expiration Date _____

CVS code
3 or 4 digit card validation code

Signature _____

Item Number	Description	Quantity	Price Each	Total Price

Shipping Chart

Economy Small Package
Shipping U.S. Priority Mail

If your order totals Please Add

\$10.00 and under	\$4.50
Fed Ex	Ground 2nd Day
\$25 and under	\$8.00 \$19.00
\$25.01 - \$50.00	\$9.00 \$20.00
\$50.01 - \$100.00	\$11.00 \$24.00
\$100.01 - \$200.00	\$15.00 \$30.00
\$200.01 - \$300.00	\$19.00 \$40.00
\$300.01 - \$400.00	\$24.00 \$55.00
\$400.01 - \$500.00	\$34.00 \$70.00
\$500.01 and over	\$49.00 \$100.00

Shipping Charges Subject to Change.

For Alaska, Hawaii and Canada, Figure the total of your order, plus the regular shipping cost, and add 10%.

For foreign and overseas orders, figure the total of your order, plus the regular shipping cost and add 20%.

60-day 100% money back guarantee on items returned in resalable condition.

For shipments to an address other than your own, fill in below:

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Gift Card To: _____

Sub-Total

7.3% Sales tax for
Kansas Residents

Shipping
(See Chart)

Sub-Total

Add 10% for Alaska,
Hawaii and Canada
Add 20% for Foreign
and Overseas

Total

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INSIDE! Dozens of ways to make more \$\$\$ in your business - NOW!