



Ford Saeks' 10K Marketing Mentorship Program

Ideas, action steps and results! That's what you can expect when you join Ford's 10K Marketing Mentorship Program. This program was created to help improve your marketing results from direct and internet marketing campaigns and help you grow your business. It's designed to provide you with the tactics and tools you'll need to dramatically improve your sales and bottom-line profits.

It starts with an intensive review of your current situation, expectations, and goals. Next we'll discuss your marketing methods, messages and target markets to enhance your revenue model. Then continue with a massive action plan with considerations for your advertising and publicity efforts, including enhancing sales copy, websites, print materials, advertising strategies, and more... You'll benefit from Ford's vast expertise in product development, direct and internet marketing tactics.

He'll help you strategically (**how to** develop new products, find new distribution channels, attract more leads, improve your conversions, etc.), and tactically (**what to** do first, critiquing sales copy, list building secrets, effective website design, selling systems, etc.).

You get:

- Three months of access to Ford for personalized consultations , typically conducted in a phone conference each week;
- Combinations of electronic hot-seats or strategy sessions via email or phone as schedule permits;
- Private online access to our PCG project management tracking system "BasecampHQ" that allows you to upload files, coordinate communications and collaborate with Ford Saeks and team.
- Special 25% off rates on other PCG professional services not covered under this program, such as, graphic design, web development, copywriting projects, and;
- May renew at the same rate and term without price increases.

The investment fee is USD \$10,000 if prepaid for three months. This distinguishes those who are serious about their business, and should be easily recouped through implementing the ideas and strategies discussed to increase sales and results.

Special Message from Ford...

This program is designed for CEO's, corporate executives, marketing professionals and entrepreneurs that want to leverage their efforts, get strategic insights, and improve their profits. All work is performed on a "non-disclosure" basis and communications are kept confidential.

The fee may be paid in three installments. The fee is non-refundable—no exceptions. However, you may call a "freeze" at any point, at which time we stop the calendar until you're ready to begin again. *Participation in this program is limited.*




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YES, I'm ready for the **10K Marketing Mentorship Program (3 month term)**

Please call me at (_____) _____ (enter your number) to conduct the admission interview. I understand that my membership is not official until you conduct this interview and approve me. If accepted, I will receive the benefits outlined above. All fees shown in US Dollars.

Please Select:

Prepaid \$ 10,000 or 3 payments of \$ 3,600 (totaling \$10,800)

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| PAYMENT OPTIONS: <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> DISCOVER Credit Card # : _____ Expires: (MM/YY) ____ / ____ (CVS) _____ Signature: _____ | |  Make CHECKS Payable to: Prime Concepts Group Inc. CHECK # _____ AMOUNT \$ _____ |
| Full Name: _____ Company: _____ Address: _____ Apt. / Suite #: _____ City: _____ State: _____ Zip Code: _____ Country: _____ Phone : _____ Fax: _____ E-mail: _____ | | |

Assume 100% Responsibility for Your Actions, Success, and Decisions

Entering into this consulting program is entirely based on this covenant – that you have acknowledged that you accept 100% responsibility for your actions (or lack of actions), your success, and your decisions.

LIMITATION OF LIABILITY: In no event shall "Prime Concepts Group Inc." or its employees, officers, consultants or subcontractors of any tier be liable in contract, tort, strict liability, warranty or otherwise, for any special, incidental or consequential damages, such as, but not limited to, delay, disruption, loss of product, loss of anticipated profits or revenue, loss of use of the equipment or system, non-operation or increased expense of operation of other equipment or systems, cost of capital, or cost of purchase or replacement equipment systems. Some jurisdictions do not allow excluding or limiting implied warranties or limiting liability for incidental or consequential damages, and some jurisdictions have special statutory consumer protection provisions which may supersede the foregoing disclaimers and limitations. As a result, these disclaimers and/or limitations may not apply to you if prohibited by law.

Consulting Period From _____ to _____ (3 month agreement)

I agree to these terms and conditions.

Client Signature: _____ Date: _____

Title: _____ Company _____

COMPLETE this form and FAX BACK TO: 316-942-5313